

DR. RICK GOODMAN



Leadership and Team Building Expert
Motivational Keynote Speaker and Author

- Certified Speaking Professional (CSP)
- Six-Time Top 30 Global Leadership Guru
- 2,000+ Programs Delivered Across 50 States and 32 Countries
- Team Physician — St. Louis Rams (NFL), St. Louis Ambush (ISL), and Miami Heat (NBA)
- Bestselling Author — *The Solutions Oriented Leader* & *Living a Championship Life*

"Your ability to customize the program and relate it directly to our industry and our specific company was outstanding." — **Linda Schaub, VP Marketing, Interim Healthcare**

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ABOUT DR. RICK

Dr. Rick Goodman is a Certified Speaking Professional, bestselling author, and one of the world's top leadership experts — ranked in the Top 30 Global Gurus for Leadership six consecutive years and trusted by organizations across 50 states and 32 countries to deliver programs that drive real, lasting results.

With over 30 years of experience in chiropractic, sports medicine, leadership, human resources, and personal development, Dr. Rick has built a reputation for delivering programs that go beyond motivation. His audiences leave with practical frameworks for accountability, communication, and execution they are still using 90 days after the event — not just inspired for 48 hours.

Dr. Rick is the author of the bestselling books *The Solutions Oriented Leader* — sharing groundbreaking systems, tools, and techniques for leaders building solutions-oriented teams in today's multi-generational workforce —and *Living a Championship Life: A Game Plan for Success*, which debuted at #1 on Amazon in 2023, drawing on his experience as team physician for the St. Louis Rams (NFL), St. Louis Ambush (ISL), and the Miami Heat (NBA).

As a leadership and business growth expert, Dr. Rick's approach emphasizes strong relationships, effective communication, and a positive mindset. His work has been featured on CNN, NBC, and CBS.

MOST REQUESTED PROGRAMS

- **The Solutions Oriented Leader** — Eliminate blame, build accountability, and create a culture where leaders solve problems fast and execute consistently.
- **The Adaptability Zone®** — Practical tools that help leaders navigate change, reduce resistance, and keep teams aligned when priorities shift.
- **The Hidden ROI of Belonging™** — How cultures of belonging drive measurable improvements in retention, engagement, collaboration, and sustained performance.
- **The Power of One** — A healthcare-specific keynote that breaks down silos, builds accountability, and elevates team performance and patient outcomes.
- **Living a Championship Life®** — Championship principles translated into practical leadership habits for focus, accountability, and high performance.

WHAT CLIENTS SAY

"Dr. Rick — You told me your two goals were to become part of our team and make me look great for finding you. You delivered on both. My boss called it the best event we have ever had."

Michael Lanham, James River Equipment

"His workshops far exceeded our expectations as proved by our attendee response cards. He knocked it out of the park!"

Matt Hamlin, VP and GM Midwest Region, Quest Diagnostics

"Working with Rick was an absolute pleasure. On stage he lights up — seamless planning, exceptional delivery."

Ginger Baker Sanhueza, National Association of Trailer Manufacturers

KEY OUTCOMES

- Leaders who eliminate blame and build cultures of accountability and ownership
- Teams that navigate change with confidence and execute under pressure
- Organizations that retain top talent through belonging and engagement
- Practical frameworks audiences are still applying 90 days after the event
- Measurable improvements in communication, collaboration, and performance

IDEAL AUDIENCES

- Corporate leadership teams and conferences
- Healthcare organizations and health systems
- State and national associations
- HR and People leaders
- Executive and emerging leader programs

CUSTOMIZED PRESENTATIONS

Every program begins with a discovery conversation to align content with your audience, industry, culture, and specific outcomes. Available as keynotes, breakouts, workshops, and multi-day leadership retreats.

**GLOBAL TOP
GURUS 30 2026**

LEADERSHIP

**DR. RICK
GOODMAN RG**

PROVIDING SOLUTIONS THAT HELP
PEOPLE, BUSINESSES AND ORGANIZATIONS
LEAD, ENGAGE, AND GROW